Michael Bilderbach

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Experienced Product Designer with a passion for simple user-friendly design, technology, & business. I believe that good design is good business.

EXPERIENCE

Sr. Product Designer
Viant *a Time inc. Company*
Irvine, CA
2015- Present

Served as the Sr. Product Designer overseeing the design of the Viant Ad Cloud. Worked closely with Product Management and stakeholders to shape the roadmap, conducted early stage research and designed the platform that ultimately led to an acquisition of the company to Time Inc.

Sr. UI/UX Designer
MoPro
Irvine, CA
2015- 2015

Designed a suite of products aimed for small businesses to accelerate their growth. Conducted user research, designed the user interface, and mentored Jr. Designers.

Digital Creative Director
Digital Brand Group
Newport Beach, CA.
2015-2015

Oversaw the creative department while partnering with startups to create digital products. Managed a team of UI Designers, ran discovery workshops with clients, and designed both mobile and web experiences.

UI/UX Designer
Digital Brand Group
Newport Beach, CA.
2012-2015

Assisted with user research, wireframing, and designed both mobile and web experiences for startups in a variety of industries.

UI/UX Designer
Freelancer
San Francisco, CA.
2007-2012

Operated a small design business advising, consulting, and designing for startup companies throughout Silicon Valley.

EDUCATION

Graphic Design
Academy of Art University,
San Francisco, CA
2009-2010

From this top art school I was trained and challenged by world- renowned professionals to become a succesful Designer in the digital world.

Graphic Design
Art Center College of Design
Pasadena, CA
2007- 2007

While I attended the prestigious Art Center College of Design, I was taught the fundamentals of design and challenged along with my peers to conceptualize and design for real world creative briefs.